

Message Text

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PAGE 01 BELGRA 06364 292300Z

63

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
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R 281325Z SEP 76
FM AMEMBASSY BELGRADE
TO USDOC WASHDC
INFO SECSTATE WASHDC 8216

UNCLAS BELGRADE 6364

E.O. 11652: NA
TAGS: BBAK BFOL YO
SUBJ: WTDR/FTI

REF: USDOC 14696

1. YUGOSLAVIA 2. CNTRY CODE: 479 3. SER. NO:
4. JUGOSLOVENSKA KNJIGA
4A. CODE: 4B. CODE: A 4C. CODE: X 4D. CODE:
5. POBOX 36 TRG REPUBLIKE 5/VIII
6. 11000 BEOGRAD
7. ESTABL: 1946
8. EMPL: 128
9. SIZE: (19-X) LARGE
10. REPUTATION: (22-X) GOOD
11B. ALL COUNTRIES IN THE WORLD
12. RPT. DATE 09/76
13. 27300/1,4,5 IMPORTER, EXPORTER AND RETAILER OF BOOKS
27210/1,4,5 IMP, EXP, AND RETAIL OF PERIODICALS
27110/1,4,5 IMP, EXP, AND RETAIL OF NEWSPAPERS
27712/1,4,5 IMP, EXP, AND RETAIL OF GREETING CARDS
38617/1,4,5 IMP, EXP, AND RETAIL OF MICROFILSM
36520/1,4,5 IMP, EXP, AND RETAIL OF PHONOGRAPH RECORDS
14. CONTACT: BOZIDAR NOVAKOVIC TITLE: DIRECTOR GENERAL
15. CABLE: JUGOKNJIGA
16. TELEX: 12466 YU JK BGD
17. TEL: 011.621-992
18. FINANCIAL REF: JUGOBANKA, 7 JULA 21, 11000 BEOGRAD
19. TRADE REF: MACGRAW HILL, NEW YORK; JOHN WILEY, NEW YORK;
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SAARBACH, KILN, WEST GERMANY; KUBON-SAGNER, MUNCHEN, WEST GERMANY;

SPRINGER, BERLIN, WEST GERMANY; HACHETTE, PARIS, FRANCE.

20. N/A

21. JUGOSLOVENSKA KNJUGA IS A FOREIGN TRADE ENTERPRISE
SPECIALIZING IN THE EXPORT AND IMPORT OF BOOKS, PERIODICALS,
GREETING CARDS AND PHONOGRAPHIC RECORDS. IT ACTS AS THE FOREIGN
TRADE REPRESENTATIVE FOR PUBLISHERS AND RETAIL STORES THROUGHOUT
YUGOSLAVIA. ITS OWN RETAILING ACTIVITIES ARE CONFINED TO THE
OPERATION
OF ONE BOOK STORE IN BELGRADE, WHICH IS THE CITY'S LARGEST.
JUGOSLOVENSKA KNJIGA ENJOYS A GOOD COMMERCIAL REPUTATION AND IS
RECOMMENDED AS A TRADE CONTACT FOR US FIRMS.
SWEITZER

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NNN

Message Attributes

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Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
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